

New Zealand Pain Society Annual Scientific Meeting 2024

NZPS 2024

21-24
March

The Dunedin Centre, Dunedin
www.nzps2024.nz

Empowering **Pain Management** in New Zealand



Professional Conference Organisers: Donna Clapham

WORKZ4U
CONFERENCE AND EVENTS MANAGEMENT

PO Box 90641, Victoria Street West, Auckland 1142, New Zealand
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The Annual Scientific Meeting 2024 is proudly brought to you by The New Zealand Pain Society.

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Estimated number of delegates: 200 – 250

Doctors

Anaesthesia, Palliative Care, Rehabilitation Medicine, Musculo-Skeletal Medicine, Othopaedic Surgery, Paediatric Medicine, Pain Specialists, Psychiatry, Rhumatology, Neurosurgery

Nurses

Specialist Pain Management, other Specialities

Medical and Surgical Specialists

General Practitioners

Allied Health

Dentists, Occupational Therapists, Osteopaths, Pharmacists, Physiotherapists, Play Therapists/Child Life Therapists, Psychologists, Social Workers

Others with interest in pain management

Researchers, Students



Invitation to Sponsor

This is a call to action inviting you to join us for the New Zealand Pain Society Annual Scientific Meeting (ASM) from 21 – 24 March 2024.

The 2024 ASM has a vital role by linking both local and international practitioners in the pain arena.

We invite you to join us, and help us connect and come together to enhance our collective ability to understand and manage pain.

We look forward to welcoming you to Dunedin.

Organising Committee,

New Zealand Pain Society Annual Scientific Meeting 2024

ORGANISING COMMITTEE

Divya Adhia,
Research Fellow,
University of Otago

Carrie Falling,
Lecturer,
University of Otago

Ian McKenzie,
Occupational Therapist,
Dunedin

Elijah Areli,
Lecturer,
University of Otago

Charlotte Hill,
Specialist Pain Physician and
Anesthetist, Dunedin Hospital

Paul Templer,
Anesthetist,
Dunedin Hospital

Luciana Blaga,
Occupational Therapist,
Dunedin Hospital

Jerin Mathew,
Lecturer,
University of Otago

David Williams,
Physiotherapist,
Dunedin Hospital

Donna Clapham



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Benefits of Sponsorship

As part of a comprehensive and effective marketing plan, sponsorship can provide positive results, especially important in today's economic climate.

Consider the benefits your organisation can enjoy in supporting this conference:

Exposure to an international audience who have interest in the management of pain.

Opportunity to network with delegates.

Opportunities to raise your company's profile amongst a qualified target audience.

Recognition including acknowledgment and clear demonstration of your organisation's involvement, commitment and support.

Valuable **insights, information & exposure** to the latest developments in pain management.

Inclusion in an integrated, professional marketing campaign.

Advantages of legitimate tax deductions in the areas of advertising and the promotion of products and services.

Ability to utilise your own marketing team to work with the Meeting Organisers to ensure your satisfaction on all of the above.

We will work together with you to produce the best results.

CODE OF CONDUCT

The Organising Committee has resolved to formalise a standard of behaviour for conference delegates and company representatives.

The Committee puts a great deal of effort into planning and presenting the conference each year, for the benefit of all attendees. Each year we strive to make the conference better than the last. This can only happen with your full involvement.

Our aims are:

- To ensure that all delegates gain the maximum benefit from attending
- Sponsors who are vital to the success of each conference achieve their goals and continue to support the conference
- Management recognises the benefits of the conference and support the attendance of personnel

Sponsorship Opportunities

Details of each sponsorship category and its entitlements follow. Please contact our PCO (Professional Conference Organiser) should any of these opportunities fall outside of your requirements, but you still wish to support the conference.

We wish to be flexible and may be able to negotiate an alternative that will better suit your needs. We are happy to work with your company to ensure that you get maximum appropriate benefit for your sponsorship investment.

Sponsorship Cancellation Policy

Cancellations of any confirmed sponsorship, by either party, must be submitted in writing. If the Sponsoring Company cancels their sponsorship, cancellation will be accepted subject to the following conditions:

- If the cancellation is submitted more than six months before the conference commences, the Organisers shall retain 10% of the contract price;
- If the cancellation is submitted between three to six months before the conference the Organisers shall retain 50% of the contract price;
- If the cancellation is submitted within three months of the conference then 100% of the contract price will be forfeited.
- If in the event of the conference being cancelled for causes beyond the control of the Organisers or the Sponsoring Company then 100% of the contract price is refundable less expenses already incurred.

PROFESSIONAL CONFERENCE ORGANISER



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Gold Sponsorship

\$14,500^{+GST}

Entitlement:

Company will be acknowledged as a GOLD SPONSOR

Company logo and website link on the ASM website

Acknowledgement by Convenor during Opening and Closing Sessions

Company logo in email marketing campaigns

Company logo, contact details and website link on the ASM Mobile App

One PDF flyer on the ASM Mobile App

Company logo displayed on the Welcome Slide during the opening & closing sessions

One complimentary Table Top Display

Company logo displayed on screen prior to each session and before each catering break

Two complimentary Exhibitor Registrations

Delegate list ten working days prior to conference (subject to NZ Privacy Laws)

Silver Sponsorship

\$10,000^{+GST}

Entitlement:

Company will be acknowledged as a SILVER SPONSOR

Acknowledgement by Convenor during virtual Opening and Closing Sessions

Company logo in email marketing campaigns

Company logo, contact details and website link on the ASM Mobile App

Company logo and website link on the ASM website

Company logo displayed on screen prior to each session and before each catering break

One complimentary Table Top Display

Two complimentary Exhibitor Registrations

Delegate list ten working days prior to conference (subject to NZ Privacy Laws)

Bronze Sponsorship

\$6,500^{+GST}

Entitlement:

Company will be acknowledged as a BRONZE SPONSOR

Company logo, contact details and website link on the ASM Mobile App

Company logo and website link on the ASM website

One complimentary Table Top Display

One complimentary Exhibitor Registration

Delegate list ten working days prior to conference (subject to NZ Privacy Laws)

Conference Mobile App (exclusive)

\$3,200^{+GST}

To assist our delegates, a specially created Mobile App will provide essential information such as the programme, an exhibition floorplan, social programme and links to sponsors' websites.

Entitlement:

Splash Screen advert on the Mobile App for delegates to view each time they access the App

Company logo, contact details and website link on the ASM Mobile App

Company logo and website link on the ASM website

One Push Notification (similar to a text message) sent to delegates promoting the sponsor per day of the conference

Delegate list ten working days prior to conference (subject to NZ Privacy Laws)

Onsite Coffee Cart & Barista (exclusive) \$3,600^{+GST}

The barista cart will offer delegates freshly made coffee free of charge during the conference.

Entitlement:

Signage next to the barista cart (provided by sponsor)

Company logo, contact details and website link on the ASM Mobile App

Company logo on conference session slides

One promotional PDF flyer (provided by organisation, file size limits will apply) included on the Mobile App

Mobile App Advertising

\$1,200^{+GST}

Entitlement:

One A4 size PDF full colour advertisement on the Mobile App. Finished artwork to be supplied by the sponsor.

Contactless Registration System

\$2,500^{+GST}

Entitlement:

Support the contactless registration system provided onsite at the conference.

Opportunity to have your company logo printed on the delegate name badges. Name badges must be worn throughout the conference for access into sessions. The name badge will be designed by the Organising Committee and approved by the Sponsor.

Opportunity to have a banner displayed at the registration desk for the duration of the conference.

Onsite WiFi (exclusive)

\$2,200^{+GST}

Naming rights in association with provision of WiFi for all conference delegates for the duration of the conference.

Entitlement:

Company logo, contact details and website link on the ASM Mobile App

Company logo on the conference slide notifying delegates of the WiFi login details

Promotional Emails

\$1,800^{+GST}

In the months leading up to the conference, delegates will receive a number of promotional emails updating them on the programme and activities. Sponsors that support this product are therefore given early exposure to the delegation.

Entitlement:

Inclusion in the promotional email, with logo, images, text and external links (Limited to a ¼ page per email).

Table Top Displays

A Table Top Display provides the perfect opportunity to deliver your organisation's message to a receptive audience. Novel, creative and interactive ideas for your display are strongly encouraged as they ensure long lasting relationships are formed between you and the delegates.

Table Top Display

\$2,850^{+GST}

- One standard clothed trestle table and two banquet chairs
- One standard power point & power

Entitlement:

Company logo and website link on the ASM website

Company logo, contact details and website link on the ASM Mobile App

Two complimentary exhibitor registrations, including access to sessions, catering during tea breaks and lunches

Two tickets to the Welcome Reception

Delegate list ten working days prior to conference (subject to NZ Privacy Laws)

For further information please contact our Professional Conference Organiser (PCO):

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Exhibition Information

1. Table Top Displays

Will be allocated on a first in, first served basis following the confirmation of sponsors' allocations.

2. Exhibitor Registrations

All exhibiting personnel in attendance will be charged NZ\$625.00 inclusive GST per person.

This includes all catering breaks and lunches as scheduled in the conference programme, along with one ticket to the Welcome Reception.

Additional charges will be incurred for attendance at the following:

Extra Welcome Reception tickets \$60.00 inclusive GST per person

Conference Dinner tickets \$95.00 inclusive GST per person

A link will be distributed closer to the event to enable you to register personnel and social function attendance.

Note: All industry personnel must be a sponsor and/or exhibitor to attend this event.

3. Exhibition Pack In and Out

Pack In: Thursday 21 March 2024, 2.00pm - 5.00pm

Due to Health and Safety requirements exhibitors will not be granted access to the exhibition area prior to this time.

Pack Out: Sunday 24 March 2024, after 2.00pm. Exhibitors must not pack out prior to this time.

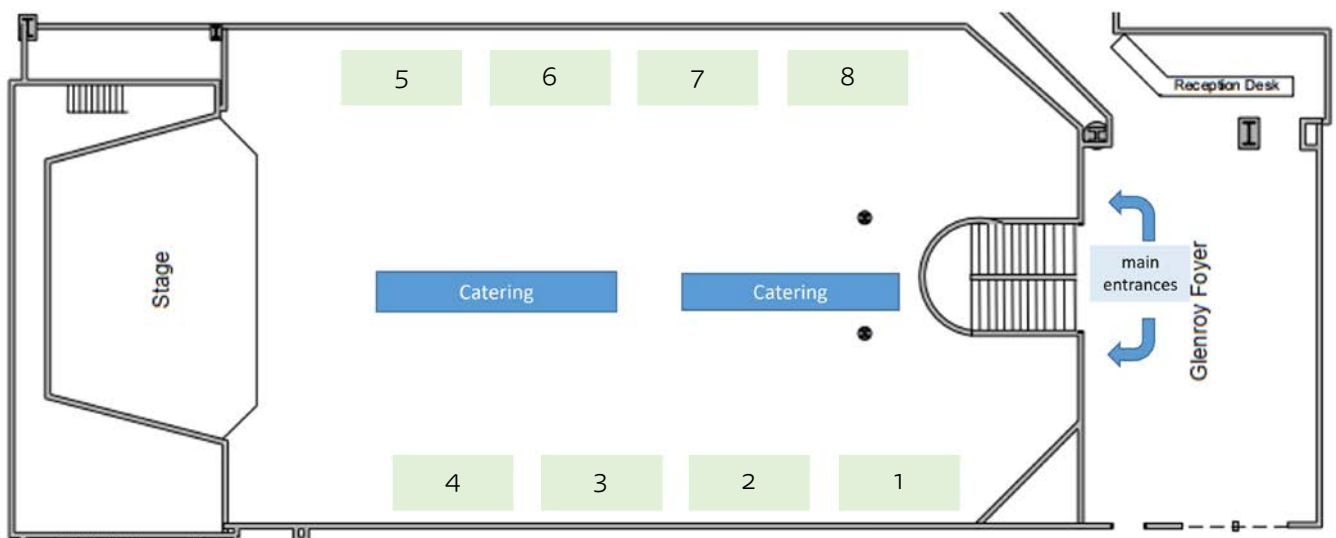
4. Exhibition Opening Hours

Friday 22 March 2024, 7:30am-4:30pm (includes Welcome Reception)

Saturday 23 March 2024, 8:00am-3:30pm

Sunday 24 March 2024, 8:00am-2:00pm

5. Floorplan



NZPS 2024

22-24 March | The Dunedin Centre, Dunedin
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By signing this application form you will be contracted to the indicated category and level of participation. You confirm that you have read and agree to the Cancellation Policy. Table Tops will be allocated after confirmation of sponsor preferences. An invoice will be raised for your sponsorship following confirmation of receipt of this application by the conference Managers.

Please note that prices quoted are in New Zealand dollars.

- Gold Sponsorship\$14,500^{+GST}
 - Silver Sponsorship..... \$10,000^{+GST}
 - Bronze Sponsorship..... \$6,500^{+GST}
 - Conference Mobile App \$3,200^{+GST}
 - Onsite Coffee Cart & Barista \$3,600^{+GST}
 - Mobile App Advertising..... \$1,200^{+GST}
 - Contactless Registration System..... \$2,500^{+GST}
 - Onsite WiFi..... \$2,200^{+GST}
 - Promotional Emails\$1,800^{+GST}
-
- Table Top Display\$2,850^{+GST}

NO. OF SITES:	PREFERRED SITES:
	Option 1:
	Option 2:
	Option 3:

Competitor Avoidance

Company Name: _____

Contact Name: _____

Position: _____

Purchase Order #: _____

Postal Address: _____

Mobile: _____

Telephone: _____

Email: _____

Payment (in NZ dollars):

- Direct credit into the conference Trust**
Account Bank:
 KiwiBank, Ponsonby Branch, 314
 Ponsonby Rd, Auckland 1011,
 New Zealand

Name of Account:
 Workz4U Conference Trust Account - NZPS24
 Account #: 38-9020-0723354-06
 Swift Code: KIWINZ22
 Reference: NZPS24 Workz4U Conference Trust Ltd
- Credit Card** (Debits to your credit card will appear as 'Workz4U Conference Trust Ltd')

Card Number: _____

Expiry Date: _____

CCV#	VISA <input type="checkbox"/>	MASTERCARD <input type="checkbox"/>	AMEX <input type="checkbox"/>
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Name Of Card Holder: _____

Card Billing Address: _____

Amount In NZ\$: _____

Please ensure that you have read the Cancellation Policy carefully. By signing and returning this application form you are agreeing to the policy stated in this prospectus.

Signature: _____	Date: d-mmm-yy _____
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Thank you for your support.